



## Bejo's Privacy Policy

This is the privacy policy of Bejo Zaden BV, Bejo Structuur BV, Bejo Finance BV and its associated Bejo companies, hereafter referred to in this text as 'Bejo'.

Bejo respects your privacy and observes the regulations laid down in the applicable legislation with regard to the way personal details are processed (the Dutch act enforcing the protection of personal details - WBP). The following paragraphs contain a general description of the kind of information that is collected on the Bejo websites and the way it is processed by Bejo.

### Personal details

In certain sections of the website you may be requested to provide information, such as your name, e-mail address, telephone number and/or address details.

Bejo uses the personal details provided by you in order to inform you as well as possible about our products and services. If you have given specific permission, your personal details can also be used by Bejo to inform you via e-mail and/or SMS of news about Bejo products and services.

If you place an order, we require your name, e-mail address, delivery address and payment details to be able to process your order and inform you of its progress.

### Third party use of personal details

We would like to draw attention to the fact that your personally recognizable details may be made available to other divisions of Bejo elsewhere in the world. These divisions can then communicate with you about our products or services. In some cases Bejo may be obliged by law to provide personal details. Under no circumstances will Bejo sell or rent your personal details to third parties.

### Other details

If you visit our website to read, consult or download information, we will collect and store details, such as the domain name and the host computer used by you to access the internet, the IP-Address (Internet Protocol) of the computer you are using, the date and time you visited our website, and the internet address of the website which linked you directly to our website. We use this information, which remains anonymous, to track the frequency of visits to our websites and to further optimise our websites.

### Cookies

The Bejo websites use so-called 'cookies'. A cookie is a simple small file with information that is saved on your computer's hard disk. However, these cookies do not contain personal details and are only employed to make it easier for you to use the Bejo-websites. Our websites use this cookie to recognize you when you revisit our sites. Cookies are used to make your use of the site all the more pleasurable. If you have deactivated the use of cookies in your browser, you can still visit most parts of the Bejo websites.

### Security

We recognize our responsibility to protect the details you have provided us with. Bejo uses various forms of technical security to protect your personal details, including secure servers, password protection and firewalls.

Bejo websites may also offer you access to chat rooms, forums, message boards and/or news groups. Please be reminded that the personal recognizable details you leave on these sites may be available for other users and that you should exercise caution before deciding to make your details available.



### **Links to other sites**

The pages on the Bejo websites offer users the opportunity to click onto websites of other companies. Bejo can, however, take no responsibility for the way the other party on these websites handles your personal details. For this reason, we recommend that you always enquire about the privacy policy of these other websites or ask them for a further explanation of their policy concerning the use of personal details, as this may differ from that observed in the privacy policy of Bejo.

### **Special information for parents**

Although the Bejo websites are not specifically aimed at children, Bejo's policy is aimed at compliance with legislation regarding permission required from parents or guardians before the personal details of children under a certain legally stipulated age are used or made available.

### **Contact**

If you have any questions or remarks about our privacy policy, please contact Bejo via [info@bejo.nl](mailto:info@bejo.nl). If you wish to view or change your personal details, please contact us in writing, enclosing a copy of your identity document, at:

Bejo Zaden BV  
Attn. Personnel, Legal & General Affairs Department  
P.O. Box 50  
1749 ZH Warmenhuizen  
The Netherlands

### **Modifications**

Bejo retains the right to make changes to its privacy statement from time to time. Therefore, please regularly check the latest version of the Bejo Privacy Policy. This version is dated 31 March 2011.